

## For Immediate Release



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## **CHRISTINE MOORE NAMED A FEATURED MILLINER OF THE 147<sup>th</sup> KENTUCKY DERBY®**

### *Derby's First Featured Milliner Continues Role for Fourth Consecutive Year*

**LOUISVILLE, Ky. (Tuesday, Feb. 16, 2021)** – Churchill Downs Racetrack today announced that Christine Moore will continue for the fourth year as a featured milliner of the 147<sup>th</sup> Kentucky Derby presented by Woodford Reserve. Moore became the Derby's first featured milliner in history in 2018. Her highly popular hats and fascinators for women and men are available for purchase at [www.camhats.com](http://www.camhats.com).

Moore's inspired and comfortable hat designs have been a staple of the racing industry for over a decade and have been worn by women and men at the world's most famous racetracks and equine events. She is the Official Milliner for the Breeders' Cup World Championships, America's Best Racing, the Jim McKay Maryland Million Day, the Iroquois Steeplechase and the Thoroughbred Owners and Breeders Association. She is also the featured milliner at the Florida Derby, Keeneland and the Preakness Stakes.

Moore's hats have been worn by Jennifer Lopez, Mary J. Blige, Katy Perry, Kate Upton, Tara Lipinsky, Steffi Graf, Bo Derek, Jewel and the Today Show's Dylan Dryer and Al Roker. Moore and her famous hats have been featured on the Today Show, the Netflix Show 7 Days Out and have appeared on television shows including Nashville, Gossip Girl, The Carrie Diaries and Horseplayers.

"Statement-making hats are such a treasured part of the traditions of the Kentucky Derby and why it is one of the most exciting days in fashion as well as racing," said Moore. "I'm thrilled to continue my relationship with Churchill Downs for the fourth year as a featured milliner and to bring my designs to Derby fans whether they are watching at the track or celebrating at home."

### **About the Kentucky Derby**

The \$3 million Kentucky Derby takes place on the first Saturday in May at historic Churchill Downs in Louisville, Ky. Inaugurated in 1875, the legendary 1 ¼-mile race for 3-year-olds is the oldest continually held major sporting event in North America and the first leg of horse racing's Triple Crown series. Known as the "The Run for the Roses," "The Most Exciting Two Minutes in Sports" and "America's Race," the Kentucky Derby is the most attended horse race in the nation.

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